Raleigh, N.C. 1862

Dear Sir,

Permit us to call your attention to a fact which you seem to have overlooked. We feel of course greatly obliged to you for the interest you take in the Standard, and at ordinary times we should not allude to it. Six months ago we gave notice that we could no longer afford the Standard to any one or to any number at Club rates — but that as an inducement to our friends to interest themselves we would send a copy of the paper gratis to any one who would send us the Cash for ten subscribers. Notwithstanding this you have continued for months to send us 25 per cent less the subscription price both for old and new subscribers. We cannot afford to secure Agents at that rate. The paper now costs us about $1.50 to each subscriber, if not more — We pay two or three prices for paper, four prices for ink & a considerable increase in the price of labor, and yet we have not increased the price of subs. We cannot therefore send the paper to any one for less than two dollars and four dollars — If our friends want the paper they must send the Cash according to our rates & pay the postage.

We will gladly send you a copy of the paper free, for your kind attentions in procuring subscribers &c. but you will see at once that we cannot afford in these war times to make any deduction on the price of the paper to Agents or to any one else. No other agent in the State has made any deduction, since we published our terms.

Very Respectfully
W. W. Holden
pr. W. E. B.

Wm. Holden
Raleigh
1862
Terms of his paper